

Frequently Asked Questions about Convention

What are the official dates of the Gold's Gym Convention?

The official event dates are July 24-26, 2017.

Who should attend the Gold's Gym Annual Convention?

Attendees include franchisee owners, franchisee gym staff, and vendors.

Where is the Gold's Gym Annual Convention located?

The Convention is located at the Mirage Hotel, in Las Vegas, Nevada.

What is the first event? When does the meeting open?

For Franchisees and Vendors, the first event is the General Session on Monday, July 24th at 9:00am. Note that there may be some pre-conference events for some attendees.

What is the last event? When does the meeting end?

The Convention ends on Wednesday, July 26th, with the Awards Dinner.

Why are the franchisees and vendors requested to stay at the convention hotel for better registration rates?

The Gold's Gym Convention requires meeting rooms, general assembly halls, and reception facilities- each of which is needed to bring value to attendees, all of which cost money. These costs can be reduced significantly by the number of room nights we bring to the hotel... and when we save money on these types of costs, we have more of our budget to allocate to education and entertainment. That is why it's important to book your accommodations within the official Gold's Gym block.

What is the Dress Code?

Attire is business casual. Feel free to be comfortable in slacks, polo shirts, sweaters, blazers, blouses, and most importantly, comfortable shoes. We do recommend you dress in layers as temperatures in meeting rooms can vary. We do not recommend jeans, shorts, or other casual clothes such as t-shirts or sandals.

Is there an exhibit hall this year?

There is not a traditional exhibit hall for 2017; instead we prefer to call it the CORE and this is the area where vendors have the opportunity to run educational demos and promotional activities like giveaways and samples plus other fun activities such as photo booths, games and more. But having a space in the CORE isn't the only way a vendor can achieve brand exposure at Convention. If you are a vendor, please contact your Gold's Gym representative to discuss all sponsorship opportunities further.

What if I want to obtain function space at the hotel for a private meeting or event?

If you are interested in function space, you may contact the hotel directly. Your events may not be held at the same time that the Gold's Gym Convention activities are happening.

Will child care be provided while I am attending the conference?

Gold's Gym does not provide child care services during the Convention. Attendees may contact the hotel concierge for assistance with child care.

How do I know if I am registered?

All attendees will receive a confirmation by email. This confirmation is your receipt and verifies your address information. If you have questions about registration, please call or email registration@umeproductions.com or 760-798-2957 ext 112.

What is included in my registration fee?

A full conference registration includes all general and educational sessions, the evening events, and lunches.

How will I receive my badge?

When you arrive at the registration counter, you will receive your badge. Attendees will not be allowed to pick up other attendees badges.

I have a problem or question regarding my registration.

Please call or email registration@umeproductions.com or 760-798-2957 ext 112.

What if I need to cancel my registration?

Cancellations must be received in writing prior to June 1, 2017 and are subject to a \$75 processing fee. Refunds will be processed within 30 days after the convention. Refunds will not be given after June 1 nor will they be given for no-shows. Direct further inquiries to registration@umeproductions.com or 760-798-2957 ext 112.

What if I need to send someone else in my place?

Attendees may transfer registrations but may be charged an additional fee depending on registration type. All requests must be sent to registration@umeproductions.com.

How do I make hotel reservations?

Click on the Travel Tab of the Convention [website](#) to see information about the hotel.

Can I get a discount on my airfare for the Convention?

Gold's Gym has partnered with airlines to provide discount airfare. Visit the Travel tab of the Convention [website](#) for more information.