



VENDOR PLANNING FOR GOLD'S GYM  
FRANCHISE CONVENTION 2017

# DATES TO REMEMBER

MARCH	<p>March: Review the sponsorship website to continue reserving your opportunities for convention</p>
APRIL	<p>April: Review the sponsorship website to continue reserving your opportunities for convention            April 1: Vendor registration rate ends at \$250 rate            April 2: Vendor registration rate increases to \$350</p>
MAY	<p>May 5: Vendor Directory listing updates due to <a href="#">Christy Lizarraga</a>            May 12: CORE Activity Descriptions due to <a href="#">Christy Lizarraga</a> <i>(Applicable to those who have a physical CORE space)</i>            May 19: Room drop confirmation due to <a href="#">Christy Lizarraga</a> <i>(Applicable for GVP Levels \$50K &amp; over)</i>            May 19: Hotel Room authorizations due to <a href="#">Christy Lizarraga</a> <i>(Applicable for GVP Levels \$50K &amp; over)</i>            May 30: Vendor registration ends at \$350 rate            May 31: Vendor registration rate increases to \$500</p>
JUNE	<p>June 12: Company video due to <a href="#">Christy Lizarraga</a> <i>(Applicable for GVP Levels \$30K &amp; over)</i>            June 12: Award Table Host confirmation due to <a href="#">Christy Lizarraga</a> <i>(Applicable for GVP Levels \$20K &amp; over)</i>            June 21: Discounted room rate of \$105/night ends at The Mirage            June 26: Freeman starts accepting advance warehouse freight/shipments</p>
JULY	<p>July 3: Discounted pricing on Mirage Exhibitor Services end            July 5: Discounted pricing on Freeman services ends            July 18: Freeman stops receiving advance warehouse freight/shipments @ 3:30pm (PST)            July 20: FedEx @ Mirage starts accepting show-site shipments            July 23: Freeman starts receiving show-site freight/shipments @ 8am (PST)            July 24: Freeman stops receiving show-site freight/shipments @ 3pm (PST)            July 24: Last day to register as a vendor            July 24 – 26: 2017 Gold's Gym Convention</p>

# CONTACTS

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**REGISTRATION**

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